

MAY 19 - 21, CLEVELAND, OH

R2R USA

CONFERENCE & EXPO

EXHIBITOR PROSPECTUS

R2R USA gathers converters, suppliers and researchers to solve a challenge and grow their businesses. As an exhibitor, you'll be at the center of the action with direct access to decision-makers.



May 19-21, Cleveland, OH
Huntington Convention Center of Cleveland

Get your exhibit space at www.rolltoroll.org.



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Doris Shellhorse
FILMtech, Inc.

The R2R conference is one of my favorite venues to reconnect with longtime friends as well as expand my network in new directions. The crowd seems to be more relaxed and open, so the atmosphere is quite conducive to fruitful discussions. As a longtime supporter of ARC, I can attest to the ways the relationships I've built through R2R have paid dividends personally and professionally....not to mention all the fun and memorable events the ARC team has to offer! Cannot recommend the R2R conference enough – for folks of all levels and at any career stage. Come join us and see what it's all about – I'd be happy to show you around!

LETTER FROM THE DIRECTOR



Dear Colleagues,

Welcome! The Association for Roll-to-Roll Converters is a global, member-driven nonprofit dedicated to educating, connecting, and advancing the roll-to-roll converting industry. With more than 50 years of experience, our community includes over 300 companies spanning every segment—from materials and equipment suppliers to converters, researchers, and manufacturers.

R2R USA has grown into North America's leading technical conference and expo for roll-to-roll professionals. Each year, hundreds of attendees join us to learn, explore, and network. In 2026, we're expecting even more people, making it the ideal opportunity to showcase your solutions and engage directly with the people who influence buying decisions.

This year, we're expanding what's possible on the show floor. In addition to the standard 10x10 booth, we now offer 10x20 and 20x20 options, perfect for showcasing larger machinery or creating interactive experiences that impress attendees.

We're thrilled to host R2R USA in Cleveland, a city close to many global brands, converters, printers, and material suppliers. Its home to many industries including polymers, coatings, packaging, solar, rubber and tires, paints, batteries, and labels. Cleveland is where manufacturing has deep history and a strong future, making it the perfect setting for our conference and expo.

I encourage you to consider exhibiting. R2R USA brings the industry together, and your booth is your gateway to conversations with decision-makers every day. Whether you're showcasing machinery, software, or materials, this is your opportunity to generate leads, strengthen relationships, and expand your presence in the roll-to-roll community.

We hope to see you in Cleveland and look forward to helping you make the most of R2R USA 2026.

Chris Kerscher,
Executive Director
Association for Roll-to-Roll Converters

WHY EXHIBIT AT R2R USA?

1 Meet buyers who are ready to act

Converters come looking for equipment, materials, and services to improve their lines.

3 Talk to decision-makers

Meet the people who influence purchases and manage production every day.

2 Show your equipment the right way

Upgrade to larger booths designed for machinery, demos, and hands-on displays.

4 Stand out from the crowd

Use sponsorships to boost your visibility before, during, and after the show.

See more at www.rolltoroll.org.



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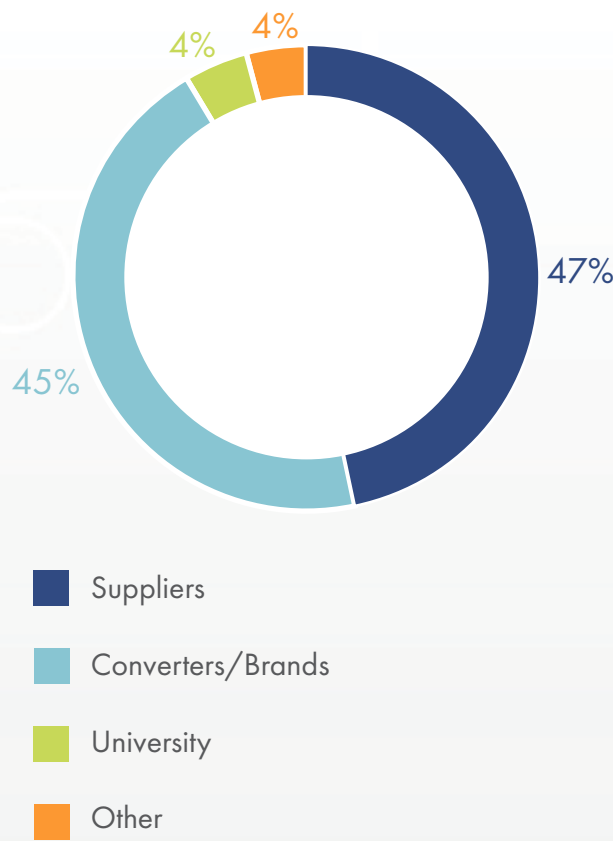
AUDIENCE BREAKDOWN

Knowing who attends R2R USA helps you determine if the event is right for your business. The breakdown below is from the 2024 R2R USA Conference & Expo survey results.

Primary Objectives	Attendee percentage	Met objective
Make a connection	34%	100%
Find new business leads	21%	99%
Learn something new	21%	100%
Keep up-to-date on industry trends	16%	100%

ATTENDEE TYPES

R2R USA brings together individuals from across the industry to learn and share advancements.



GLOBAL REACH

R2R USA attracts attendees from around the world. Explore a sample of the countries past participants have traveled from.



PREVIOUS ATTENDEE ORGANIZATIONS

3M Advanced Materials	Astra Zeneca	Clemson University Dept. of Packaging Science
ABBA Roller – A Division of IRP Group	Atlas Converting Equipment Ltd.	CMA Imaging
Abo Akademi University	Automated Converting Solutions, Inc. (ACS Machinery)	Coatema Coating Machinery GmbH
ACA Systems	Avantium	Coating Plasma Innovation
AccuWeb, Inc.	Avery Dennison	Coating Tech Slot Dies
Active Intelligence	AWA Alexander Watson Associates	COIM Group
Acucote Inc. - Part of Fedrigoni Self Adhesives	Azelis	Colordyne Technologies
Adhesives Research, Inc.	Ball State University	Comexi
Adlam Films	Bando Co.Ltd	Como Filtration
adphos Digital Printing GmbH	Bardsley Consulting	Condalign AS
Advanced Energy	BASF Corporation	Converting Expert, LLC
AGC Plasma Technology Solutions	Benchmark Electronics	Corning
Agratas Limited	Beneq	Corsa Inc
AIS Gauging SIMC	BOBST	CPI Card Group
AkzoNobel Coatings, Inc.	Bottcher America Corporation	Custom Laminating Corporation
ALLIEDFLEX Technologies, Inc.	Boumatic	D & L Enclosures, Inc.
Allison Systems Corporation	Bruckner Maschinenbau GmbH	Daetwyler Corp.
Alpha Converting	Bryce Corporation	Dana Films Inc
Alpha Engineered Composites, LLC	BST North America Inc.	Danimer Scientific
Aluminio	Buhler Inc. - Business Area Leybold	Davis-Standard, LLC
AM Batteries	Optics	DCS USA
Amtcor	BW Labeling	Delcom Instruments
American Biaxis Inc.	C. A. Litzler Co., Inc.	Delfort-Mundet (Tennessee, Inc.)
American Cylinder Products	Cal Poly State University	Delta ModTech
American Packaging Corp	Canadian General Tower, Ltd.	Deposition Technology Innovations
American Roller	Canon USA	DetraPel, Inc.
Ampacet Corp.	Caporus Technologies	DHF Technical Products
AMS Spectral UV	Carestream Contract Manufacturing	Digimarc Corporation
Anagram International	CBC Coating, Inc.	DIPCO
Anderson & Vreeland Inc.	CEFLEX Europe	DNP Corporation USA
Anilox Roll Cleaning Systems, Inc.	CelluForce	Donau Carbon USA
Apex International	Celplast Metallized Products	Dow
Apex Measurement Systems	Central Piedmont Community College	Dunmore
Applied Materials WEB Coating GmbH	Channeled Resources Group	DuPont
Aquaporin A/S	Carter NEX Films	Duraco
AR Metallizing Ltd.	Chase Corporation	Durr CTS Inc.
ARGO Group International	Chase Machine and Engineering	Dusenbery® Converting Systems, Brand of Parkinson Technologies
Arjobex America Inc.	Chema Technology, Inc.	Dyna-Tech Adhesives, Inc.
Arjobex SAS	Chonbuk National University	Dontech Inc.
Ashland	Chungnam National University	Eaglewood Technologies, LLC
ASI, Division of Thermal Technologies	Citrine	Eastman Performance Films, LLC
Association of Plastic Recyclers (APR)	CJSC Galileo Nanotech	Eckart America
	Clean Room Coating Solutions	

PREVIOUS ATTENDEE ORGANIZATIONS

Electrostatic Answers	GEW Inc.	IST America
Elevated Talent Consulting	Glenroy, Inc.	Jemmco, LLC
Emerson and Renwick Ltd	GPI North Portland	Jessup Manufacturing Company
Emral Ltd	Graphic Packaging International, Inc.	Junora LTD
Enercon Industries	Gravure Association of the Americas	Kampf Machinery Corporation
Engiccs	Green Bay Packaging Inc. Coated	Kaspar Graphic Solutions
Entrotech	Products Operations	Kennametal Sintec
Envoy Development	GreenBlue	Kent Displays, Inc.
ERA	Greycon	KlassENGINEERING Inc.
Erhardt + Leimer	H.B. Fuller	Knowfort Technologies BV
EsseCI Srl	Hadronics	Kono Kogs, Inc.
Essex Systems	Hanbat National University	Korea Institute of Machinery and
Esterlam International Limited	Harmax Rollcon	Materials
Evonik Corporation	Harper Corporation of America	Korea Institute of Materials Science
Excelitas Noblelight America LLC	HAVI	Korea Research Institute of Chemical
Exline	Hazen Paper Co.	Technology
ExxonMobil Chemical Company	HD MicroSystems	Kraft Foods
Fandrich	Heat Technologies, Inc.	Kroenert GmbH & Co KG
Faustel	Henkel Corporation	KRÜSS Americas
Fibre Converters, Inc.	Hirdeal LLC	Kuraray
FILMtech, Inc.	HMJ Tech	Kurt J Lesker Company
Finishing Technologies Inc.	HP Inc.	KYMC
Finzer Roller, Inc.	Hueck Folien GmbH	Lamart Corp.
First Middle East FZE	I2M	Lambert Polymers, LLC
FlexAir, Inc.	ICE Europe	Lebbing automation & drives US Corp
Flexcon Company, Inc.	Iconic AI	Leybold
Flexematerials	IDTechEX	LG Electronics
Flexible Packaging Association	Ikonics Corporation	LTS Lohmann Therapy Systems Corp.
Flexo Concepts	Ilika	Macro Engineering & Tech
Flexo Wash LLC	Illumina, Inc.	Madico, Inc.
Flexpacknology LLC	IMS Technologies Group	Mahlo America, Inc.
FLXON Inc.	Indo Straits Pvt. Ltd.	Malvern Panalytical
FMS USA, Inc,	Industrial Inkjet	Maplesoft
FOM Technologies A/S	Infrared-Air Thermal Systems, LLC	Mar-Co Packaging, Inc.
Formica Corporation	Infrascreen SA	Mars International Private Limited
Fraunhofer Institute for Organic	Inland Packaging	Maschinenfabrik Kaspar Walter GmbH
Electronics	INOMETA GmbH	& Co. KG
Fres-co System USA	Intellivation LLC	Matik, Inc.
Fres-co System USA, Inc.	Inteplast Engineered Films	Matthews Europe GmbH
Fuji Shoko America, Inc.	Interprint, Inc.	Maxcess International Corporation
G Prime LLC	Intertape Polymer Group	Meech International
Genco	IntrAL Inc.	Meissner Corporation
General Atomics	INX International Ink Co.	Mica Corporation
Gentex Corporation	ISRA VISION	Micro Matic USA, Inc.

PREVIOUS ATTENDEE ORGANIZATIONS

MicroDynamics	OPPFILM S.A.	ProcessDev, LLC
Midwest Engineered Systems Inc.	Re:Build Manufacturing, Inc.	Procter & Gamble Company
Midwest Print Solutions, LLC	Organic and Printed Electronics Association	Promerus LLC
Milliken & Co.	Otsuka	Protect-all, Inc.
Mitsubishi Chemical America, Inc., Polyester Film Division	Owens Corning	PVD Pro Consultant
Mitsui Chemicals America	Pamarco Global Graphics	Quad/Graphics
Mitsubishi Materials Hardmetal Corporation	Panasonic	QuantumScape Battery Inc
MOCON, Inc.	PAXXUS, Inc.	Quickdraft
Modular Web Solutions	PCT Ebeam and Integration	R.D. Specialties, Inc.
Monadnock Paper Mill	Peak Nano	Rayven Inc.
Montalvo	PECTEC	ReedExpo
Morchem	PepsiCo, Inc.	Reifenhäuser Group
MORSE Corp	Peterson Media Group	Retroflex, Inc.
MTi & Polyexe Corporation / An	PFFC - Paper, Film & Foil Converter	Rheonics Inline Density and Viscosity Monitoring
Inteplast Group Company	Pilcher Hamilton Corporation	RJLynch & Associates, LLC
MTorres Diseños Industriales	Pillar Technologies, An ITW Company	RK PrintCoat Instruments Ltd
NALA Membranes	Pinnacle Converting Equipment and Services, LLC	Rochester Institute of Technology
National Polymer Coating	Pittsburgh Electrical Insulation Inc.	RoI-Vac, LP
National Renewable Energy Laboratory	PKD International S.A.	Roll Technology Corp.
Natural Fiber Welding	PLC Technologies Consulting	Roll-2-Roll Technologies, LLC
Nestle	PLIONYX by Atmospheric Plasma Solutions	Rollprint Packaging Products, Inc.
New Era Converting Machinery, Inc.	Pocono Coated Products, LLC	Rossini North America
Nippon Steel & Sumitomo Metal	Polibak Plastik Film San.Tic.A.S	Roto Hybrid
Nissha Metallizing	PolyExpert Inc.	RW Baron Process Equipment
Nordmeccanica NA Ltd	Polymag Tek	SABIC
Nordson Extrusion Dies Industries, LLC	PolymerFilms, a Division of	Sage Automotive Interiors
Nordson Measurement & Control (NDC Technologies)	Polymershapes	Saint-Gobain Performance Plastics - SolarGard Thin Films
North Carolina State University	Polymount US	SAM North America, LLC
NOVA Chemicals	Polyplex Corporation Ltd.	Sandia National Laboratories
NovaCentrix	Polytype Converting GmbH	Sappi North America
Novaflex, Inc.	Power Roll Limited	Dr. Schenk
NSC USA Inc.	PPC Industries, Inc.	Schlenk Metallic Pigments GmbH
Nth Degree Technologies Worldwide Inc.	PPG Advanced Surface Technologies	Scholle Corporation
Oak Ridge National Laboratory	Precision AirConvey Corporation	SCI Engineered Materials, Inc.
Oben Group	Precision Coatings Inc. - PCI	SEI Laser
OCS Optical Control Systems GmbH	Precision Plasma & Sputtering Ltd.	Sensory Analytics - SpecMetrix Systems
Oden Technologies	Precision Roll Solutions	Seoul National University
Ohio Gravure Technologies, Inc.	Prime UV-IR Systems, Inc.	SGK Inc.
OLBRICH GmbH	Print & Graphics Scholarship Foundation	ShapedWire / Solon Specialty Wire
OMP	Printpack	Sheldahl Flexible Technologies
	ProAmpac	Shell Polymers
		Shurtape Technologies

PREVIOUS ATTENDEE ORGANIZATIONS

Siemens Corp
SoFab Inks
Solventum
SOMA
Sonoco Products Company
Soteria Battery Innovation Group, Inc.
Southern Analytical
Southern Graphic Systems Mexico
Southern Graphics Systems International
Southern States Packaging Company
Spectratek Technologies, Inc.
SPG Graphics
Sputtering Components Inc.
Stated Tech
Steingraeber, LLC. Electrostatic &
Viscosity Experts
Stickum Consultancy LLC
Stress Engineering Services
Sudano Consulting Inc
Sun Chemical
Sun Products
Supervac Industries LLP
SURAGUS GmbH
SURTECO GmbH
Sustainable Packaging Coalition
Synaptik
Syntek Co, Ltd.
Tacmina USA Corporation
Taconic
Taghleef Industries
TC Transcontinental Advanced Coatings
Ted Lightfoot, LLC
Terphane Inc.
Tetra Pak (Suisse) SA
Texas A&M University
The Haartz Corporation
The Marketing Store
The Penn State University
Think Up Consulting
Thomas Frank Associates, LLC
Tinicum
TKM USA
Toppan Printing Co., Ltd.
Toppan USA, Inc.
Toray Plastics (America), Inc.
Transcontinental - High Performance
Packaging
Troika Systems Limited
University of Connecticut
University of Louisville
University of Maryland
University of Michigan
University of Texas at San Antonio -
Multifunctional Electronic Materials &
Devices Research Lab
University of Wisconsin-Madison |
Materials Science & Engineering
UPM-Kymmene
Valco Melton
Valmet
Varna Limited
VDI
VDL Enabling Technologies Group
Vemax Finishing Systems
Vetaphone North America
Viavi Solutions
Volm Companies
VON ARDENNE GmbH
VP Products
Wavefront Technology
Webineering
West Pharma
Western Michigan University
WestRock
Windmoeller & Hoelscher Corp
Wintriss Engineering Corporation
Worthen Industries
WRE/ColorTech
XALT Energy, LLC
YUPO Corporation of America
Zermatt



Justin Schaefer
Inteplast Engineered Group

The ARC R2R USA Conference has historically been an excellent platform for staying up to date with innovations, networking with industry peers, and gaining valuable technical insights to expand your knowledge base.

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INCLUDED WITH YOUR BOOTH



FULL ACCESS PASS

- Breakfast & lunch
- Kickoff reception happy hour (5/19)
- Networking reception dinner (5/20)
- Access to all technical sessions, keynotes, and industry discussions

ADDITIONAL EXHIBITOR BADGES

Your booth includes one free registration. Additional badges are \$799 per person.

LOCAL CONVERTERS LIST

Exhibitors will receive a list of converter companies near the event. This resource gives insight into the local market and helps identify potential customers before the show.

AMENITIES

- Black back draping
- 3-ft tall black side drape
- One 6-ft skirted table
- Two folding chairs
- One wastebasket
- 6" x 24" ID sign
- One power outlet

SHOW GUIDE & ONLINE LISTINGS

All exhibitors get a listing in the R2R USA show guide, the online exhibitor directory, and the event app. Listings include company name, booth number, and website links. Exhibitors can buy advertising space in the printed show guide for more visibility. Gold sponsors and higher receive one complimentary ad. Please refer to the sponsorship section for details.

EXHIBITOR PRICING

Exhibitor Fees Booth Sizes	Regular Pricing Until April 1, 2026	Final Pricing After April 1, 2026
ARC Members		
10 x 10	\$3,499	\$3,999
10 x 20	\$4,999	\$5,499
20 x 20	\$7,499	\$7,999
Non-members		
10 x 10	\$4,999	\$5,999
10 x 20	\$6,499	\$7,499
20 x 20	\$8,999	\$9,999

Member pricing is only applicable for member organizations in good standing at the time of the event (May 19-21).



EXHIBIT SPACE CANCELLATION POLICY

All booth cancellations or reductions must be sent in writing to support@rolltoroll.org. We must receive written notice of cancellation by the dates listed below to receive a refund:

Full refund of exhibit space feesthrough April 19, 2026
 Retains 50% of the total cost of exhibit spaceApril 20, 2026 – May 8, 2026
 Retains 100% of the total cost of exhibit spaceMay 9, 2026, and after

If you cancel your exhibit space and still have an unpaid balance, you are responsible for paying the remaining amount. Canceling does not remove any outstanding fees.

SPONSORSHIP OPPORTUNITIES

Our [annual sponsorships](#) give you year-round visibility and greater value at R2R USA. For 2026, Silver sponsors and above receive a free booth at the event. Sponsoring is a great way to promote your business to thousands of potential customers worldwide. Every level includes logo placement on event communications, on-site signage, and promotional materials.

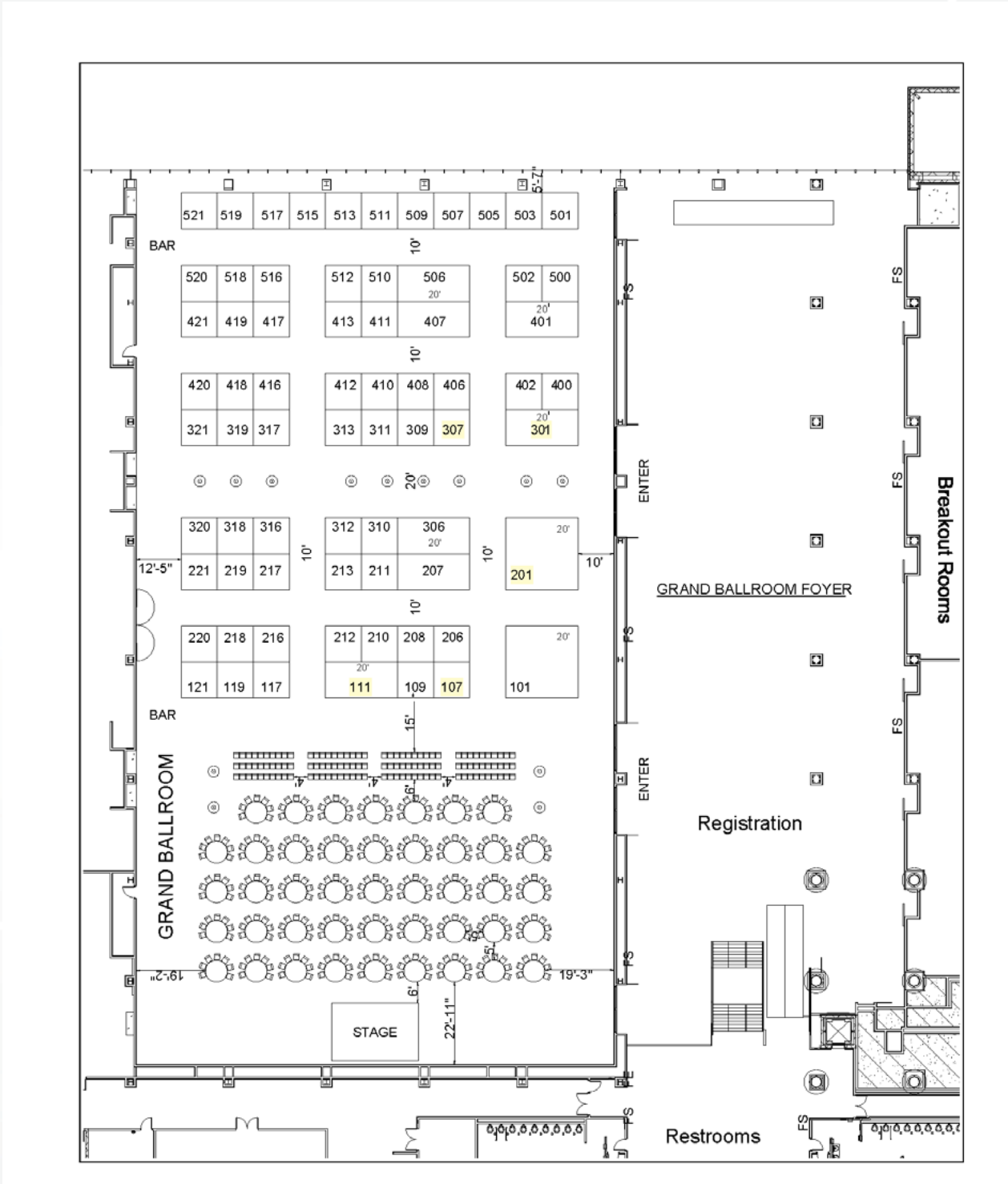
	BRONZE \$3,499	Most Popular SILVER \$5,999	GOLD \$7,999	PLATINUM \$9,999
Organization logo on communications & event website	•	•	•	•
Support ARC & the industry	•	•	•	•
Exhibit at R2R USA or ARC Exchange		•	•	•
Local converter's lists (R2R USA & ARC Exchange)		•	•	•
10x20 booth at R2R USA (\$4,999 value)			•	•
\$500 event registration credit			•	•
LinkedIn & ARC Member News spotlight			•	•
R2R USA half page ad			•	•
FREE 20x20 exhibit at R2R USA (\$7,499 value)				•
R2R USA Show Guide whole page ad				•
Recognized content track sponsor at R2R USA				•

STAND OUT AS THE R2R USA HEADLINE SPONSOR

Platinum Sponsors have an opportunity to be a [title sponsor](#) at any of our events for an additional cost. This upgrade puts your business front and center throughout the event. It includes:

- A sponsored welcome reception or offsite networking event
- A sponsored keynote slot
- Backcover showguide ad
- Event app branding
- Optional facility tour
- Premiere sponsor logo on the welcome banner
- 90-second promotional video
- On-stage recognition





[View Live Floorplan](#) | [View the Hunting Convention Center of Cleveland](#)

AGENDA AT-A-GLANCE

Tuesday, May 19

Registration & Exhibitor Move-In	9:00 - 15:00
Intro to Converting & R2R Fundamentals	10:00 - 12:00
Lunch	12:00 - 13:00
R2R Fundamentals	13:00 - 15:00
Expo Hall Sneak Peek	15:00 - 16:00

Wednesday, May 20

Registration Opens	8:00 - 9:00
Networking Breakfast & Expo Hall	8:15 - 9:00
Welcome & Keynotes	9:00 - 10:15
Expo Walk	10:15 - 11:00
Technical Session Breakouts	11:00 - 12:30
Networking Lunch & Expo Hall	12:30 - 13:30
Keynote & Panel Discussions	13:30 - 14:30
Break	14:30 - 15:00
Technical Session Breakouts	15:00 - 17:00
Exhibitor Reception & ARC Awards Presentation	17:00 - 20:30

Thursday, May 21

Bernard Henry 5K Run	6:30 - 7:45
Networking Breakfast & Expo Hall	8:15 - 9:00
Keynote	9:00 - 9:30
Panel Discussions	9:30 - 10:15
Break	10:15 - 11:00
Technical Session Breakouts	11:00 - 12:30
Networking Lunch & Expo Hall	12:30 - 13:30
Keynote	13:30 - 14:30
Break	14:30 - 15:00
Technical Session Breakouts	15:30 - 16:30
Keynote & Wrap Up	16:30 - 17:30
Farewell Happy Hour with Meet & Greet	17:30 - 18:30
Exhibitor Breakdown	18:30 - 20:30

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BOOK YOUR EXHIBIT SPACE TODAY

VISIT WWW.ROLLTOROLL.ORG FOR DETAILS

- 1** [Reserve your booth](#)
- 2** [Consider sponsorship opportunities](#)
- 3** [Book your travel & accommodations](#)

Questions? Let's connect:

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